



HAMMAD ASIF

DIGITAL MEDIA MARKETING



ABOUT

A highly skilled professional with expertise in Web Designing and Digital Media Marketing. Proficient in Google Ads, SEO strategies, and creating impactful online campaigns, delivering optimized solutions to enhance brand visibility and drive measurable business growth.



CONTACT

0321-7912306

hammadaisf147@gmail.com

www.hammadasif.com

Faisalabad, Pakistan



COVER LETTER

12 JANARY 2032

I am excited to apply for the position at your company. With extensive expertise in Web Designing and Digital Media Marketing, I specialize in crafting dynamic websites and implementing effective strategies in Google Ads and SEO to enhance brand visibility and achieve measurable growth. I am eager to bring my skills to your team and contribute to your company's success.

My background includes designing user-friendly websites with a focus on functionality and aesthetics. I have successfully managed and optimized Google Ads campaigns to maximize ROI, and my SEO strategies have consistently improved organic search rankings and website traffic for past clients. My ability to integrate design and marketing expertise ensures a seamless approach to building digital presence and meeting business objectives.

In previous roles, I have achieved significant milestones, including [mention specific achievements, such as increased website traffic by X%, improved conversion rates, or successful project delivery]. My proactive approach and adaptability allow me to stay ahead in the ever-evolving digital landscape, ensuring that strategies remain effective and aligned with current trends.

I am enthusiastic about the opportunity to bring my skills and passion for digital excellence to your company. I would welcome the chance to discuss how my experience aligns with your goals. Thank you for considering my application, and I look forward to the possibility of contributing to your team.

SINCERELY,
HAMMAD ASIF

Hammad Asif



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SKILLS

WordPress

Google Ads

Facebook Ads

SEO

Photoshop

Premiere Pro

Illustrator

After Effects



WORK EXPERIENCE

DIGITAL MEDIA MARKETING EXPERT BUTT I.T SOLUTIONS / FAISALABAD, PAKISTAN

2023 - PRESENT

Currently employed at Butt I.T Solutions SMC Pvt Ltd, I specialize in Web Designing, Google Ads management, and SEO strategies. I create innovative digital solutions that enhance online presence, drive traffic, and deliver measurable business growth.



EDUCATION

BACHELOR IN COMPUTER SCIENCES GOVERNMENT COLLEGE UNIVERSITY FAISALABAD, PAKISTAN

2024 - PRESENT

ASSOCIATE DEGREE IN COMPUTER SCIENCES RIPHAH INTERNATIONAL UNIVERSITY, FAISALABAD, PAKISTAN

2021- 2023

INTERMEDIATE IN COMPUTER SCIENCES KIPS COLLEGE, FAISALABAD, PAKISTAN

2019 -2021

MATRICULATION DIVISIONAL PUBLIC SCHOOL & COLLEGE, FAISALABAD, PAKISTAN

2017 -2019



REFERENCES

UMAIR BUTT CEO/DIRECTOR

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"HAMMAD ASIF is a dedicated professional with exceptional expertise in Web Designing, Google Ads, and SEO. His innovative approach and commitment to excellence make him a valuable asset to any team."